

Open *for* franchising.



GRANDSTAY[®]
HOSPITALITY, LLC.

EVERY GUEST ~ EVERY TIME™



More than *just* a hotel room.

The GrandStay family of hotels provides every guest with more than just a hotel room. A wide variety of amenities includes a complimentary Grand Start® Breakfast, Grand Returns™ loyalty program powered by the Guestbook, premium bath amenities, comfortable beds with luxurious bedding, swimming pool and high-speed internet, all in a relaxing atmosphere that feels like home. Warm, friendly staff will work hard to ensure that every guest receives great service, an excellent value and a grand experience.

The GrandStay home office team is tactical, proactive, effective and focused on supporting the guest experience for each hotel. Great importance is placed on the relationship that exists with each franchisee.

The GrandStay commitment is “Every Guest ~ Every Time.” GrandStay carries this principle through from guest service to franchise development.

Our brand is *family*.

GrandStay Hospitality, LLC offers a hotel franchise opportunity like no other hotel chain. The GrandStay portfolio of brands includes extended-stay and select service hotels. GrandStay doesn't believe in “one size fits all” hotel franchises. From franchise conversions to

new builds, GrandStay franchisees are backed by a strong, growing lodging company with a unique, technology-driven marketing approach, flexible franchise options and collaborative, one-on-one support.



Invested in *you.*

All GrandStay Hospitality brands are franchised.

DEDICATED TO YOUR BUSINESS

Entering into a new business development takes hard work, patience, dedication and know-how. When entering into a hotel franchise agreement with GrandStay Hospitality, you gain the support of an experienced franchisor.

DEVELOPMENT & PRE-OPENING SUPPORT

This is the most crucial stage for a hotel prior to opening. The GrandStay team will provide pre-opening tools and support:

- **Design Resources:** Assistance in production of interior designs and furniture, fixtures and equipment (FF&E) packages in compliance with GrandStay brand standards
- **Development Resources:** Prototype packages, architectural and design assistance, and final approval of plans to assure compliance with GrandStay brand standards

- **Sales & Marketing Specialist:** Assistance in identifying key competitors within the hotel market and developing pre-opening marketing initiatives
- **Training Manager:** On-property training for the hotel's staff pre and post opening

MARKETING & SALES SUPPORT

GrandStay offers exceptional marketing and sales support. GrandStay online marketing initiatives promote awareness and support direct bookings for your hotel. GrandStay provides each property a website within the brand website, along with access to channel management tools and competitor reports, and works closely with each hotel on social media marketing, online reputation management, and email marketing.

ONGOING SUPPORT

GrandStay has tools in place to ensure you receive ongoing, dedicated and collaborative support, a state-of-the-art reservation system, ongoing management training and on-site quality assurance evaluations.





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A careful review of the GrandStay Hospitality Franchise Disclosure Document (FDD) is the first step in the application process. The next step is to complete a GrandStay Hospitality Application. Once the Franchise Agreement and supporting paperwork is completed and returned with the initial fee, you will begin the GrandStay hotel construction program.

To learn more about GrandStay franchise opportunities and hotel development contact:

GrandStay® Hospitality, LLC

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BRAND PORTFOLIO



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